



INTERMEDIA

INTERMEDIA: Acceptable Use Policy

This Acceptable Use Policy ("Policy") describes the proper and prohibited use of Intermedia's Hosting services ("Services") as subscribed to per the Master Service Agreement. This Policy is designed as a guideline and is not exhaustive as such. The policy can be modified from time to time effective upon posting on Intermedia's web site.

The Services allow you to develop, publish, and display a web site, store data in a database, send and receive e-mail messages, maintain a bulletin board through which you can interact with the Internet users or other systems, and transmit, post, store, send and retrieve various information.

Intermedia does not monitor or censor the information you make available or collect through the use of the Services with the exception of systems and network resources monitoring. However, Intermedia will act upon Policy violations when such are discovered during regular monitoring processes or reported to Intermedia. Intermedia expects you, and all other users of the Services, to take responsibility in using the Internet with courtesy and responsibility, and be familiar with and to practice good Internet etiquette.

As consideration for Intermedia's provision of Services, you agree to abide by the following provisions relating to the acceptable use of your Intermedia account.

Intermedia reserves the right in its sole discretion to:

- Revise this Acceptable Use Policy which shall be posted at Intermedia's web site; and
- Remove any content for any reason, including but not limited to, your violation of any conditions of this Acceptable Use Policy. Intermedia's right to remove inappropriate content under this Policy shall not place an obligation on Intermedia to monitor or exert editorial control over the content of your account.

You agree not to use or allow access to Intermedia services to:

1. Create or maintain software download or distribution sites or sites created for the purpose of mass distribution of software products. A software distribution site is defined as a site on which 50% or more of total bandwidth (data transfer) is used for programs or binary code downloads.
2. Create or maintain sites that generate system errors or exceptions that disrupt servers' performance or cause server-wide outages. This includes overriding or avoiding system settings and restrictions imposed by the terms of Services.
3. Create or maintain sites that consume thirty-five percent or more of CPU capacity or use two hundred megabytes of memory, both physical and virtual combined, on the hosting server.
4. Exceed allowed bandwidth by transferring amounts of data greater than allowed by the terms of purchased Service.
5. Violate any applicable laws, regulations, or other provisions having the force of law, either intentionally or unintentionally.
6. Impersonate any person or entity or falsely state or otherwise misrepresent your affiliation with a person or entity.
7. Employ misleading e-mail addresses or falsify information in any part of any communication.
8. Upload, transmit, disseminate, post, store or post links to any content that:

- Prohibited from transmitting or posting by law, or by contractual or fiduciary relationship;
- Facilitates hacking or unauthorized access or use of data, systems, servers or networks including any attempt to probe, scan or test for vulnerabilities, or to breach security or authentication measures;
- Falsifies origin by forging TCP/IP packet headers, e-mail headers, or any part of a message header, unauthorized monitoring of data or traffic;
- Interferes with service to any user, system or network by using flooding techniques, overloading a system or a network, staging or broadcasting an attack, or any other means resulting in a crash of a host either deliberately or by negligence;
- Infringes or contributes to any infringement of any intellectual property, material protected by copyright, trademark, patent, trade secret or proprietary right of any party;
- Is or may be considered unsolicited or unauthorized advertising, promotional materials, or any junk mail, spam, spamvertisements, make money fast schemes, chain letters, pyramid schemes, or any other form of solicitation;
- Contains viruses, worms, Trojan horses, time bombs, trap doors, or any other computer code, files, or programs or repetitive requests for information designed to interrupt, destroy or limit the functionality of any computer software or hardware or telecommunications equipment;
- Is unlawful, harmful, threatening, abusive, harassing, tortious, unlawful, libelous, defamatory, vulgar, obscene, or invasive of privacy;
- Is of adult nature, pornographic, or harmful to minors;
- Promotes illegal activity, including providing instructions for illegal activity, or transmitting, disseminating or offering fraudulent goods, services, schemes or promotions, or furnishing false data on any signup form, contract or online application or registration, or the fraudulent use of any information obtained through the use of the Services including use of credit card numbers.
- Exploits the images of children or discloses personally identifiable information belonging to children. If Intermedia determines that you have violated the terms of this Acceptable Use Policy, that determination, made at Intermedia's sole discretion, is grounds for immediate termination of your Intermedia account without notice or penalty to Intermedia.



INTERMEDIA

INTERMEDIA: No-SPAM Policy

This policy further defines some of the prohibited actions as found in Intermedia's [Acceptable Use Policy](#), a part of the hosting agreement you executed when subscribed to Intermedia's service and which outlines the acceptable and prohibited actions on your hosted account.

Owners of Intermedia hosted accounts are responsible for the complaints and consequences arising from use of your hosted account.

Upon discovery or notification of these service abuses, Intermedia will investigate and, without prior notice to you, may disable any account in order to protect the security, integrity and usability of the hosting services and the Intermedia servers and shared network.

Reporting Spam

Intermedia defines SPAM, also known as Unsolicited Commercial Email (UCE) or Unsolicited Bulk Email (UBE), as any email message the recipient considers unsolicited and of a commercial nature or email sent in bulk.

Intermedia expressly prohibits the sending of SPAM through its network and servers.

If you believe that you have received SPAM (as defined above) from Intermedia's network, please send a signed complaint along with the message you received, including its complete email headers, to abuse@Intermedia.

Intermedia does not investigate or take action based on anonymous SPAM complaints.

Prohibited Email Activities

Sending UCE/UBE, also known as SPAM:

Defined as the sending of email to recipients who consider the message unsolicited email of a commercial nature or the sending of email in bulk to recipients who consider the message unsolicited email of any nature.

It is one of the most serious account abuses.

UCE or SPAM Response Collection:

Defined as the collection of responses, directly or indirectly, from UCE or UBE sent by you or UCE or UBE sent on your behalf.

Web Site Advertising via UCE or UBE, also known as SPAMvertising:

Defined as the sending of email which:

1. is UCE or UBE as defined above; and
2. contains direct or indirect links or references to one or more web sites.

This also includes the use of third-party email accounts, servers or services to SPAMvertise the site(s).

Mail Bombing:

Defined as the sending an unreasonably large number of electronic mail messages to a single system, person or email address.

Mail Harassment:

Defined as sending email in a manner or with content that is perceived as threatening or harassing by the intended or actual recipient.

Letter Bombing:

Defined as sending email with content that will or could potentially harm the recipient's computer.

Prohibited Mailing List Activity and Mailing List and Address List Minimum Requirements

The following is a list of minimum requirements for the permitted use of mailing lists by way of Intermedia services and networks. ***They are guidelines to minimize the probability of complaints. However, you will still be responsible for any complaints received in relation to your account despite having implemented all of the requirements.***

If you send out bulk email, your email will be conclusively labeled as SPAM unless you implement all of the following requirements, either under option A or Option B below.

Option A. Listserve-style email lists:

(All members add themselves to the list by sending a subscribe email from their email address to the list owner.)

1. In the initial message to the member,
 - a. there is clear and conspicuous notice that the member is signing up for a mailing or address list; and
 - b. there is a simple, effective method of list removal outlined in the message.
 - c. a non-Internet method of contacting the list owner is provided-phone number and/or land address will suffice.
 - d. terms and conditions of email address use by the list are provided.
2. Prior to any subsequent mailing to the list, list owners must remove all addresses for list members who have chosen to be removed from the list and all addresses from which emails have bounced back as undelivered.
3. Lists are not used for purposes or in a manner which are harassing, abusive, illegal, and/or will create liability for you, Intermedia or third parties.
4. Email to the list members is only from the entity with which the member signed up and only on the topic for which the recipient agreed to receive information.

Emailing to a list which contains members of a list which was purchased, rented, leased, or lent to you is prohibited. Email to list members on a subject which is not on the topic or product for which the member agreed to receive messages is SPAM and is prohibited.

Option B. General Mailing and Address Lists:

(Members added by means other than member sending a subscribe email from their email address to the list owner.)

1. Provide clear and conspicuous notice that the prospective member is signing up for a mailing or address list and such notice must appear near the email address collection point.
2. Require prospective members of the list to take some non-passive action to request sign up for the list.
3. Provide conspicuous, comprehensive terms and conditions of address use that are posted or linked near the email collection point and available to the list member to print or download after sign up.

Include subject matter of the list and anticipated mailing frequency, sharing/trading/selling of the address.

4. An address is added to the list using only Double Opt-In Procedures, with the address confirmed and permission-to-email verified before mailings begin.

An **Opt-In Procedure** is defined as a list sign up process where:

- a. potential mailing list members are given a clear, conspicuous choice as to whether they want to receive such emails or not; and
- b. if the potential member chooses to receive such emails, they express this choice by undertaking some non-passive action.

A **Double Opt-In Procedure** is defined as an Opt-In Procedure where:

- a. the potential mailing list members request an invitation to join the mailing list or address list;
 - b. prior to receiving any other mailing from the mailing list or address list, the potential member receives an invitation email message to the email account that will receive the mailings;
 - c. to be added to the mailing list, the potential member must reply or click a link contained in the invitation email message; and
(if replies constitute a request to receive email, then you are responsible for reading the replies and taking appropriate action-i.e. if the reply says, "Do not send me emails.", then the address must be removed from the list owner's databases.)
 - d. if an invitation email is not replied to or confirmed by the link, that email address is not added to the mailing list and no further email is sent to that email address.
5. The list removal method must be simple, effective, and conspicuously displayed in all messages including the invitation email message.
 6. There must be both an automated and non-automated means of removal from the list.
 7. The list must provide a non-Internet method of contacting the list owner.
 8. Prior to any subsequent mailing to the list, list owners must remove all addresses from which emails have bounced back as undelivered and all addresses for list members who have chosen to be removed from the list.
 9. Lists are not used for purposes which are harassing, abusive, or illegal or for purposes or in a manner which will create liability for you, Intermedia or third parties.
 10. Email to the list members is only from the entity with which the member signed up and only on the topic for which the recipient agreed to receive information.

Email to a list which contains members of a list which was purchased, rented, leased, or lent to you are prohibited. Email to list members concerning a subject which is not concerning the topic or product for which the member agreed to receive messages is prohibited.

Prohibited Newsgroup Activities

Newsgroup SPAMMING

Defined as posting content or messages which:

1. are posted to 15 or more newsgroups and which contain the same or similar information;
2. violates the rules of the newsgroup in which the posting is made;
3. is off the topic of the newsgroup and is not the topic of the current discussion in the group; and/or
4. is a commercial posting unless the newsgroup rules expressly permit commercial posting.

You are prohibited from cross-posting, commercial posting or off-topic posting in the Intermedia support forums.

Intermedia Complaint Processing

Intermedia prohibits SPAMMING, defined as the sending of Unsolicited Commercial Email (UCE) and Unsolicited Bulk Email (UBE), in order to protect the integrity of the Intermedia shared server and network resources. Please review Intermedia's No SPAM Policy, below, for the full definitions of SPAM, UCE and UBE, in addition to other email guidelines.

Complaints of UCE and UBE, regardless of whether the email is actually solicited or not, are what trigger the blacklisting of Intermedia networks and services. Therefore, the sending of email which results in UCE/UBE complaints is conclusively a SPAMMING activity in violation of Intermedia's No SPAM Policy.

IT IS YOUR RESPONSIBILITY TO PREVENT ALL SPAM COMPLAINTS RESULTING FROM EMAIL ACTIVITIES ON YOUR INTERMEDIA.NET HOSTED ACCOUNT.

Processing of Reports of SPAM Activity and SPAM Complaints

Intermedia processes reports of SPAM activity and SPAM complaints in the manner described below.

- A. If the email activity associated with your hosted Intermedia account poses an immediate threat to Intermedia's servers or network, Intermedia reserves the right to immediately disable the account and send email notice to your account contact. An immediate threat includes Intermedia's receipt of ten or more SPAM complaints in a 72 hour period.
- B. Absent an immediate threat to the servers or network, Intermedia will follow the steps outlined below for SPAM processing.
 1. **First UCE/UBE Event** - Intermedia sends a "complaint received" message to the complainants and sends the complaints and **first warning** to your Intermedia account contact.
 2. **Second UCE/UBE Event** - Intermedia sends a "complaint received" message to the complainants and sends the complaints and **second and final warning** to your Intermedia account contact.
 3. **Third UCE/UBE Event** - Intermedia **immediately and permanently disables** the email capabilities of the account and then sends notice to your Intermedia account contact of this permanent email disablement.

A **UCE/UBE Event** is defined as either of the following:

1. Intermedia's receipt in any 72 hour period of 3 or more complaints or notices of activity on your account that violates Intermedia's No SPAM Policy; or
2. Intermedia's receipt in any 30 day period of 6 or more complaints or notices of activity on your account that violates Intermedia's No SPAM Policy